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## **Protector Holdings Acquires Big Savings Insurance Agency**

*Addition to Premier Insurance Services brand expands operations in Northern California and deepens resources available to Premier clients*

**San Francisco, Calif. (December 1, 2016)** – Protector Holdings, a joint venture of EPIC Insurance Brokers & Consultants and Dowling Capital Partners, announced today the acquisition of Big Savings Insurance Agency, Inc.

Headquartered in Sacramento, California, Big Savings specializes in providing insurance services to Hispanic consumers; writing auto insurance from additional California locations in Sacramento, Yuba City, Lodi, Stockton, Rancho Cordova, Roseville, Modesto, Turlock, Fresno, San Leandro, San Jose and Salinas.

“The addition of Big Savings to our Premier Insurance Services family continues to make Premier the fastest growing agency in California serving the Latino Marketplace,” said Paul Areida, CEO of Protector Holdings. “We now have a total of 47 locations across California and the West.”

Sunny Singh, President and Founder of Big Savings states “We are excited to join with Premier in offering superior products to our clients. Our combined size in Northern California, will allow us to service our clients better and compete with the national brokers”.

Premier Insurance Services, acquired by Protector Holdings in 2013, targets the growing Hispanic Community in California, providing a wide range of insurance products and services specifically tailored to the cultural preferences of Latino consumers.

“We saw a growing dissatisfaction with the large agencies professing to serve the Hispanic Community and a clear opportunity to align Premier’s business model and practices with the traditional, conservative culture and shopping preferences of Hispanic consumers, emphasizing convenience, honesty, service and value,” said Areida.

“Respectfully serving the needs of the Hispanic community has enabled Premier to more than triple its customer base since June, 2013,” Areida added. “The experienced, knowledgeable Big Savings team shares our belief in doing the right thing and treating clients with honesty and respect. Their addition is an important next step in taking our vision and services to an even higher level.”

### **About Protector Holdings and Premier Insurance Services**

Protector Holdings was founded in June 2013 as a partnership between EPIC (Edgewood Partners Insurance Center), a retail property, casualty and employee benefits insurance broker/consultant; insurance-focused private equity firm Dowling Capital Partners (DCP); and Premier Insurance Services.

Premier Insurance Services specializes in providing a range of insurance products and services to the Hispanic market in the Western United States. Since its formation in 2004 with a single office in Bakersfield, CA, Premier has added locations across the state and is now one of the largest non-standard automobile brokers in California.

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